

**2015-16 IVEY CUSTOM COURSE MATERIAL FEES**

<b>PRE-BUSINESS CUSTOM COURSE MATERIAL FEES</b>			<b>2015-16 Amount</b>
<b>Course</b>		<i>Fees include program activity fees if applicable</i>	
1220	Introduction to Business		200.00
2257	Accounting and Business Analysis Fall		185.00
2257	Accounting and Business Analysis Spring		75.00
2295F	Introduction to Business For Science Students		90.00
2299	Introduction to Business for Engineers		150.00
<b>Notes</b>			
	<ul style="list-style-type: none"> <li>Pre-Business course material fees include the custom coursepack, plus all course materials not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks, or other materials.</li> </ul>		
	<ul style="list-style-type: none"> <li>Approximately \$20.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs.</li> </ul>		
	<ul style="list-style-type: none"> <li>The custom course pack and hardcopy handouts are comprised of purchased material, copyright material reported through copyright holders directly, copyright material reported through Access Copyright, and materials that fall in the fair dealing copyright exception.</li> </ul>		

<b>IVEY HBA CUSTOM COURSE MATERIAL FEES</b>			<b>2015-16 Amount</b>
<b>Course</b>		<i>Fees include program activity fees if applicable</i>	
3300	Strategy		115.00
3301	Marketing		125.00
3302	Communications		100.00
3303	Finance		95.00
3304	Operations		140.00
3307	Managerial Accounting & Control		110.00
3311	Leading People in Organizations		240.00
3316	Competing with Analytics		110.00
3321	Financial Analysis		100.00
3322	Leveraging Information Technology		125.00
3323	Learning Through Action		75.00
<b>Electives</b>			
4412	Advanced Presentation Skills		68.00
4413	Derivatives		65.00
4417	Corporate Financial Reporting		190.00

4421	Business to Business Marketing		105.00
4427	Advanced Corporate Financial Reporting		68.00
4430	Ivey Client Field Project (ICFP)		25.00
4431	Consumer Marketing: Advertising & Promotion		135.00
4566	Managing High Growth Companies		35.00
4433	Portfolio Management		120.00
4434	Management of Services		139.05
4439	Entrepreneurial Finance		68.00
4441	Entrepreneurial Marketing		75.00
4443	Value Investing		100.00
4449	Business Leadership		42.00
4567	Investment Management		60.00
4454	Operations Strategy		135.00
4457	Performance Measurement		135.00
4458	Leading Change		200.00
4461	Strategic Market Planning		95.00
4464	Purchasing and Supply Management		95.00
4465	Leading Family Firms		35.00
4468	Interpersonal Negotiations		65.00
4469	Management Science for Competitive Advantage	<i>new</i>	65.00
4569	Ivey Client Field Project (ICFP)		25.00
4477	Corporate Financial Reporting II		70.00
4479	Taxation for Managers		68.00
4480	Global Strategy		140.00
4486	Financial Models		100.00
4489	Management of Professional Service Firms		150.00
4498	Management for Exceptional Performance		185.00
4500	Learning from Leaders		50.00
4503	Leadership and Communication		50.00
4505	Global Environment of Business		55.00
4517	End User Modelling	<i>new</i>	75.00
4518	Project Management		125.00
4520	Revenue Management	<i>new</i>	65.00
4522	C&S - Managing the Triple Bottom Line		100.00

4523	C&S - Business Strategy in a Political World		50.00
4525	Service Learning in Africa		95.00
4557	C&S - Business, Government and Globalization		65.00
4553	Social Enterprise		150.00
4530	Competition & Competitor Analysis		100.00
4535	Integrating & Implementing Marketing Decisions		125.00
4537	Making Decisions to Implement Strategy		200.00
4538	C&S - Women in Leadership		140.00
4539	C&S Business Sustainability	<i>new</i>	105.00
4540	Health Care Management		200.00
4543	Technology Innovation in Action		95.00
4547	Health Sector Leadership		100.00
4552	Biotech Strategy		140.00
4553	Social Enterprise	<i>new</i>	150.00
4554	Private Equity		150.00
4558	New Venture Creation		125.00
4559	Raising Capital in Financial Markets		155.00
4560	Strategic Hedging and Value Investing		50.00
4562	Reputation Management		80.00
4564	Design Driven Innovation		155.00
4567	Investment Management	<i>new</i>	60.00
4571	Leadership Under Fire - Developing Character		80.00
4572	Retailing		80.00
4573	Measurable Marketing		120.00
4574	Mergers and Acquisitions	<i>new</i>	145.00
4586	Legal Env. Of the MNE		100.00
4578	End User Database Management		80.00
4579	Dark Side of Capitalism		85.00
4580	Reputation Management	<i>new</i>	85.00
4582	Business and Public Policy		85.00
4583	Behavioural Finance	<i>new</i>	100.00
4587	Modeling and Analytics	<i>new</i>	70.00
<b>Program Activity Fees</b>			
3311	Leading People in Organizations: YMCA Outward Bound Field Trip	<i>High Ropes Course</i>	50.00

3311	Leading People in Organizations: YMCA Outward Bound	<i>Transportation</i>	10.00
3311	Leading People - Supporting Roles Workshop Role-play	<i>Commitment Workshop</i>	40.00
3304	Operations	<i>Field Trip</i>	30.00
3300	Strategy	<i>Simulation</i>	35.00
3300	Strategy	<i>Workshop</i>	25.00
3302	Communications	<i>Improv Workshop</i>	8.00
3302	Communications	<i>Supporting Roles</i>	7.00
4486	Financial Models	<i>Simulation; new</i>	30.00
4554	Private Equity	<i>Simulation; new</i>	35.00
4431	Advertising and Promotion	<i>Simulation; new</i>	30.00
<b>Notes</b>			
	<ul style="list-style-type: none"> <li>• <i>Course pack fees include: custom course pack, items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers through Ivey Publishing like software, workbooks or other materials.</i></li> </ul>		
	<ul style="list-style-type: none"> <li>• <i>Approximately \$10.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.</i></li> </ul>		
	<ul style="list-style-type: none"> <li>• <i>The custom course pack and hardcopy handouts are comprised of purchased material, copyright material reported through copyright holders directly, copyright material reported through Access Copyright, and materials that fall in the fair dealing copyright exception.</i></li> </ul>		
	<ul style="list-style-type: none"> <li>• <i>Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.</i></li> </ul>		
	<ul style="list-style-type: none"> <li>• <i>Estimated fees for new core courses are based on how many cases and readings will be used.</i></li> </ul>		

<b>IVEY MBA CUSTOM COURSE MATERIAL FEES</b>			<b>2015-16 Amount</b>
<b>Course</b>		<i>Fees include program activity fees if applicable</i>	
MBA 1	Module 1		725.00
MBA 2	Module 2		725.00
MBA 3	Module 3		50.00
AMBA	AMBA Research Project Course, MDB course, CE course		90.00
Various	Electives	<i>Average cost per elective</i>	110.00
<b>Electives</b>			
9401	Corporate Financial Reporting		160.00
9402	Financial Strategies for Global Success		40.00
9403	Value Investing		85.00
9404	Advanced Corporate Finance		60.00
9405	New Venture Creation		150.00
9406	Entrepreneurial Manager		60.00
9408	Global Supply Management		60.00

9409	Achieving Market Leadership		95.00
9410	Negotiating For Leaders		54.00
9411	Managing People for Exceptional Performance		150.00
9412	High Impact Presenting		50.00
9413	Intellectual Property		63.00
9419	Competition and Competitor Analysis		142.00
9421	Global Strategy		125.00
9422	China Study Trip		40.00
9425	Consumer Brand Marketing		70.00
9426	Portfolio Management		135.00
9428	Derivatives and Risk Management		50.00
9430	Entrepreneurial Finance		60.00
9431	Corporate Strategy		80.00
9433	Consumers and Customers		80.00
9434	Competing With Analytics		125.00
9436	Management of Services		121.00
9438	Global Marketing		135.00
9440	Business Law		25.00
9443	Financial Models		35.00
9444	India Study Trip		25.00
9445	Risk, Accountability and Governance		50.00
9446	Embedding Sustainability in Business		70.00
9447	Transformational Leadership		61.00
9449	New Media Marketing		60.00
9452	Private Equity		95.00
9454	Strategy Implementation		85.00
9455	South America Trip		25.00
9456	HS1 The Health Sector		94.00
9457	HS2 Health Management Leadership & Innovation		110.00
9458	HS3 Financing Health Sector Enterprises		110.00
9460	Innovation		60.00
9461	Marketing to Businesses		90.00
9462	Leading Cross Enterprises		25.00
9463	Business Solutions to Big Problems		60.00

9464	Operations Strategy		80.00
9465	Design and Technology Management		100.00
9466	Investment Banking and Capital Markets		90.00
9467	Managing High Growth Companies		90.00
9468	Consumer Marketing 2.0		80.00
<b>Program Activity Fees Included in Module Costs Above</b>			
	Responsive Learning Technologies	<i>computer simulation</i>	15.00
	Operations field trips	<i>tour of facilities</i>	15.00
	Operations Simulation software	<i>operations computer simulation</i>	10.00
	Risk Simulation software	<i>statistical computer simulation</i>	25.55
	Supporting Roles Interactive	<i>role play workshop</i>	15.00
	Research Psychologists Press	<i>360 Sigma Radius</i>	110.00
	Communication Workshop		15.00
	Corporate Social Responsibility Day	<i>CSR field trip</i>	10.00
	SABRE	<i>marketing computer simulation</i>	60.00
<b>Course Material Fees Total by Program</b>			
	MBA program: Modules 1, 2, 3, Electives		2,212.00
	Accelerated MBA (AMBA) program: AMBA core courses, Module 3, Electives		1,152.00
	JD/MBA Program: Modules 1, 2, Electives		1,920.00
<b>Notes</b>			
	<ul style="list-style-type: none"> <li>Course material fees include: custom coursepack, program activities (field trips, workshops, business simulations, etc.), items not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks or other materials.</li> </ul>		
	<ul style="list-style-type: none"> <li>Approximately \$10.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs.</li> </ul>		
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	<ul style="list-style-type: none"> <li>New elective course fees are estimated based on weight and average costs.</li> </ul>		

<b>IVEY MSc CUSTOM COURSE MATERIAL FEES</b>			<b>2015-16 Amount</b>
<b>Course</b>	<i>Fees include program activity fees if applicable</i>		
9000	Exploring Best Practice		74.00
9001	Global Marketing & Internationalization		35.00
9002	Business Statistics		33.00
9003	Joint Ventures & Alliances		150.00
9004	Global Strategy		66.00

9005	Global Management Practices		84.00
9006	Communicating as a Global Leader		50.00
9015	Corporate Strategy		85.00
9016	Customer Insights		90.00
9017	International Legal Business Environment		80.00
9019	Financial Risk Management		80.00
9020	Financial Strategies for Global Success		150.00
9021	Entrepreneurship & Growth		98.00
9022	Innovation		66.00
9023	Global Performance Management		128.00
9024	Venturing in International Firms		108.00
9025	Decision Making with Analytics		65.00
9026	Sustainability		78.00
9027	Global Business in a Political World		65.00
9028	Global Supply Chain Management		60.00
9042	End Use Modelling	<i>new</i>	70.00
9043	Big Data Analytics	<i>new</i>	70.00
9039	Competing with Analytics	<i>new</i>	70.00
9051	Ivey Analytics Lab	<i>new</i>	70.00
9044	Decision and Risk Analysis	<i>new</i>	70.00
9033	Business Project	<i>new</i>	70.00
9045	Opportunity Development	<i>new</i>	70.00
9049	The Entrepreneurial Ecosystem	<i>new</i>	70.00
9048	Ivey Entrepreneurship Lab	<i>new</i>	70.00
9052	Pricing and Revenue Management	<i>new</i>	70.00
9040	Global Financial Markets	<i>new</i>	70.00
9047	Entrepreneurial Finance	<i>new</i>	70.00
9053	Financial Analytics	<i>new</i>	70.00
9050	Commercialization	<i>new</i>	70.00
9098	Managing People for Exceptional Performance		150.00
<b>Notes:</b>			
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•	<i>Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.</i>
•	<i>Estimated fees for new core courses are based on how many cases and readings will be used.</i>