

IVEY CUSTOM COURSE MATERIAL FEES 2014-2015

			2013-2014 Amount	2014-2015 Amount	% change
PRE-BUSINESS CUSTOM COURSE MATERIAL FEES					
Course	<i>Fees include program activity fees if applicable</i>				
1220	Introduction to Business		206.49	199.65	-3.3%
2257	Accounting and Business Analysis Fall		119.52	121.29	1.5%
2257	Accounting and Business Analysis Spring		96.32	81.82	-15.1%
2295F	Introduction to Business For Science Students		102.63	95.63	-6.8%
2299	Introduction to Business for Engineers		165.27	157.52	-4.7%
Notes					
	<ul style="list-style-type: none"> Pre-Business course material fees include the custom coursepack, plus all course materials not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks, or other materials. 				
	<ul style="list-style-type: none"> Approximately \$20.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs. 				
	<ul style="list-style-type: none"> The custom coursepack and hardcopy handouts are comprised of 100% copyright material reported through Access Copyright and to copyright holders directly. 				

			2013-2014 Amount	2014-2015 Amount	% change
IVEY HBA CUSTOM COURSE MATERIAL FEES					
Course	<i>Fees include program activity fees if applicable</i>				
3300	Strategy		110.00	125.00	13.6%
3301	Marketing		120.00	120.00	0.0%
3302	Communications		95.00	95.00	0.0%
3303	Finance		90.00	90.00	0.0%
3304	Operations		135.00	140.00	3.7%
3307	Managerial Accounting & Control		105.00	110.00	4.8%
3311	Leading People in Organizations		220.00	230.00	4.6%
3316	Competing with Analytics		105.00	105.00	0.0%
3321	Financial Analysis		95.00	100.00	5.3%
3322	Leveraging Information Technology		120.00	120.00	0.0%
3323	Learning Through Action		75.00	75.00	0.0%
Electives					
4402	Communications & Society		78.00	82.00	5.1%
4410	New Venture Project		20.00	25.00	25.0%
4412	Advanced Presentation Skills		60.00	60.00	0.0%
4413	Derivatives		60.00	65.00	8.3%
4417	Corporate Financial Reporting		178.00	200.00	12.4%
4565	Applied Corporate Finance		110.00	115.00	4.6%
4420	Ivey Field Project		20.00	25.00	25.0%
4421	Business to Business Marketing		103.00	90.00	-12.6%
4427	Advanced Corporate Financial Reporting		62.00	65.00	4.8%
4430	Ivey Client Field Project (ICFP)		20.00	25.00	25.0%
4431	Consumer Marketing: Advertising & Promotion		82.00	90.00	9.8%

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4566	Managing High Growth Companies		30.00	35.00	16.7%
4433	Portfolio Management		105.00	110.00	4.8%
4434	Management of Services		127.00	135.00	6.3%
4439	Entrepreneurial Finance		60.00	65.00	8.3%
4441	Entrepreneurial Marketing		65.00	70.00	7.7%
4443	Value Investing		95.00	110.00	15.8%
4444	The Operating Manager		145.00	not offered	
4447	Global Accounting & Control		75.00	not offered	
4449	Business Leadership		35.00	40.00	14.3%
4567	Investment Management		52.00	55.00	5.8%
4454	Operations Strategy		125.00	110.00	-12.0%
4457	Performance Measurement		125.00	110.00	-12.0%
4558	New Venture Creation		90.00	95.00	5.6%
4458	Leading Change		185.00	150.00	-18.9%
4461	Strategic Market Planning		85.00	90.00	5.9%
4464	Purchasing and Supply Management		85.00	90.00	5.9%
4465	Leading Family Firms		30.00	35.00	16.7%
4468	Interpersonal Negotiations		55.00	60.00	9.1%
4477	Corporate Financial Reporting II		62.00	67.00	8.1%
4479	Taxation for Managers		60.00	65.00	8.3%
4480	Global Strategy		125.00	130.00	4.0%
4486	Financial Models		65.00	65.00	0.0%
4489	Management of Professional Service Firms		140.00	100.00	-28.6%
4498	Management for Exceptional Performance		175.00	150.00	-14.3%
4500	Learning from Leaders		42.00	45.00	7.1%
4503	Leadership & Communication		48.00	48.00	0.0%
4505	Global Environment of Business		50.00	55.00	10.0%
4518	Project Management		130.00	145.00	11.5%
4522	C&S - Managing the Triple Bottom Line		95.00	100.00	5.3%
4523	C&S - Business Strategy in a Political World		47.00	50.00	6.4%
4525	Service Learning in Africa		75.00	75.00	0.0%
4557	C&S - Business, Government and Globalization		48.00	48.00	0.0%
4553	Social Enterprise		140.00	125.00	-10.7%
4530	Competition & Competitor Analysis		95.00	100.00	5.3%
4535	Integrating & Implementing Marketing Decisions	<i>Hong Kong in HK\$</i>	115.00	100.00	0.0%
4537	Making Decisions to Implement Strategy	<i>Electronic application</i>	185.00	155.00	-16.2%
4538	C&S - Women in Leadership		120.00	150.00	25.0%
4540	Health Care Management		185.00	175.00	-5.4%
4542	Venturing in International Firms		120.00	120.00	0.0%
4543	Technology Innovation in Action		90.00	90.00	0.0%
4545	Sports & Entertainment Analytics		52.00	50.00	-3.9%

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4547	Health Sector Leadership and Innovation		70.38	70.00	-0.5%
4548	Consumer Insights		93.50	105.00	12.3%
4551	Leaders Under Fire		75.00	75.00	0.0%
4552	Biotech Strategy		130.00	135.00	3.9%
4554	Private Equity		50.00	105.00	110.0%
4555	New Media Marketing		185.00	50.00	-73.0%
4559	Raising Capital in Financial Markets		165.00	110.00	-33.3%
4560	Strategic Hedging and Value Investing		42.00	40.00	-4.8%
4562	Reputation Management		70.00	70.00	0.0%
4564	Design Driven Innovation		165.00	130.00	-21.2%
4565	Applied Corporate Finance		75.00	75.00	0.0%
4571	Leadership Under Fire - Developing Character		75.00	80.00	6.7%
4572	Retailing		75.00	95.00	26.7%
4573	Measurable Marketing		105.00	110.00	4.8%
4574	Mergers and Acquisitions		not offered	145.00	
4575	Legal Env. Of the MNE		75.00	50.00	-33.3%
4578	End User Database Management		75.00	50.00	-33.3%
4579	Dark Side of Capitalism		75.00	80.00	6.7%
4582	Business and Public Policy		75.00	50.00	-33.3%
	Health Care Analytics	<i>new</i>		100.00	
	Given Voice to Values	<i>new</i>		100.00	
	Behavioural Finance	<i>new</i>		100.00	
	Auditing	<i>new</i>		100.00	
	Globalization and Outsourcing	<i>new</i>		700.00	
Program Activity Fees Per Student					
3311	Leading People in Organizations: YMCA Outward Bound Field Trip	<i>High Ropes Course</i>	50.00	50.00	0.0%
3311	Leading People in Organizations: YMCA Outward Bound Field Trip	<i>Transportation</i>	8.00	8.00	0.0%
3311	Leading People - Supporting Roles Workshop Role-play	<i>Commitment Workshop</i>	40.00	40.00	0.0%
3304	Operations	<i>Field Trip</i>	26.00	26.00	0.0%
3300	Strategy	<i>Simulation</i>	35.00	35.00	0.0%
3300	Strategy	<i>Workshop</i>	25.00	25.00	0.0%
3302	Communications	<i>Improv Workshop</i>	8.00	8.00	0.0%
3302	Communications	<i>Supporting Roles</i>	7.00	7.00	0.0%
Notes					
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	<ul style="list-style-type: none"> Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year. 				
	<ul style="list-style-type: none"> Estimated fees for new core courses are based on how many cases and readings will be used. 				

IVEY CUSTOM COURSE MATERIAL FEES 2014-2015

			2013-2014 Amount	2014-2015 Amount	% change
IVEY MBA CUSTOM COURSE MATERIAL FEES					
Course	<i>Fees include program activity fees if applicable</i>				
MBA 1	Module 1		578.00	575.00	-0.5%
MBA 2	Module 2		578.00	575.00	-0.5%
MBA 3	Module 3		50.00	50.00	0.0%
AMBA	AMBA Research Project Course, MDB course, CE course		90.00	90.00	0.0%
Various	Electives	<i>Average cost per elective</i>	110.00	110.00	0.0%
Electives					
9401	Corporate Financial Reporting		145.00	170.00	17.2%
9403	Value Investing		85.00	85.00	0.0%
9404	Strategic Corporate Finance		66.00	60.00	-9.1%
9405	New Venture Creation		100.00	130.00	30.0%
9408	Global Supply Management		57.00	55.00	-3.5%
9409	Achieving Market Leadership		93.00	93.00	0.0%
9410	Negotiating For Leaders		54.00	54.00	0.0%
9411	Managing People for Exceptional Performance		150.00	150.00	0.0%
9412	High Impact Presenting		100.00	100.00	0.0%
9419	Competition and Competitor Analysis		142.00	142.00	0.0%
9421	Global Strategy		135.00	135.00	0.0%
9422	China Study Trip		31.00	40.00	29.0%
9425	Consumer Brand Marketing		100.00	100.00	0.0%
9426	Portfolio Management		112.00	80.00	-28.6%
9428	Derivatives and Risk Management		40.00	40.00	0.0%
9430	Entrepreneurial Finance		60.00	60.00	0.0%
9431	Corporate Strategy		80.00	80.00	0.0%
9433	Consumers and Customers		75.00	75.00	0.0%
9434	Competing With Analytics		127.00	127.00	0.0%
9436	Management of Services		121.00	121.00	0.0%
9438	Global Marketing		190.00	190.00	0.0%
9440	Business Law		25.00	25.00	0.0%
9443	Financial Models		25.00	35.00	40.0%
9444	India Study Trip		25.00	25.00	0.0%
9445	Risk, Accountability and Governance		50.00	50.00	0.0%
9446	Embedding Sustainability in Business		163.00	70.00	-57.1%
9447	Transformational Leadership		61.00	61.00	0.0%
9449	New Media Marketing		150.00	150.00	0.0%
9452	Private Equity		50.00	50.00	0.0%
9455	South America Trip		25.00	25.00	0.0%
9456	HS1 The Health Sector		94.00	94.00	0.0%
9457	HS2 Health Management Leadership & Innovation		110.00	110.00	0.0%

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9458	HS3 Financing Health Sector Enterprises		110.00	110.00	0.0%
9460	Innovation	<i>new</i>		60.00	
9461	Marketing to Businesses	<i>new</i>		90.00	
9462	Leading Cross Enterprises	<i>new</i>		25.00	
9463	Business Solutions to Big Problems	<i>new</i>		60.00	
9464	Operations Strategy	<i>new</i>		80.00	
9465	Design and Technology Management	<i>new</i>		100.00	
9466	Investment Banking and Capital Markets	<i>new</i>		90.00	
9467	Managing High Growth Companies	<i>new</i>		90.00	
Program Activity Fees Included in Module Costs Above					
	Responsive Learning Technologies	<i>computer simulation</i>	15.00	15.00	0.0%
	Operations field trips	<i>tour of facilities</i>	15.00	15.00	0.0%
	Risk Simulation software	<i>statistical computer simulation</i>	25.55	25.55	0.0%
	Supporting Roles Interactive	<i>role play workshop</i>	15.00	15.00	0.0%
	Research Psychologists Press	<i>360 Sigma Radius</i>	110.00	110.00	0.0%
	Communication Workshop		15.00	15.00	0.0%
	Corporate Social Responsibility Day	<i>CSR field trip</i>	10.00	10.00	0.0%
	SABRE	<i>marketing computer simulation</i>	60.00	60.00	0.0%
Course Material Total Fees Per Student By Program					
	MBA program: Modules 1, 2, 3, Electives		2,219.00	2,212.00	-0.3%
	Accelerated MBA (AMBA) program: AMBA core courses, Module 3, Electives		1,197.00	1,152.00	-3.8%
	JD/MBA Program: Modules 1, 2, Electives		1,927.00	1,920.00	-0.4%
Notes					
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IVEY MSc CUSTOM COURSE MATERIAL FEES					
Course					
9000	Exploring Best Practice		77.10	74.00	-4.0%
9001	Internationalization		35.04	35.00	-0.1%
9002	Introductory Business Research Statistics		32.83	30.00	-8.6%
9003	Joint Ventures & Alliances		187.91	125.00	-33.5%
9004	Global Strategy		167.85	63.00	-62.5%
9005	Global Management Practices		142.70	81.00	-43.2%
9006	Communicating as a Global Leader		52.67	63.00	19.6%
9015	Corporate Strategy		87.47	85.00	-2.8%

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9016	Customer Insights	88.80	90.00	1.4%
9017	Legal Environment of the Multinational Enterprise	45.30	46.00	1.6%
9019	Financial Risk Management	55.00	80.00	45.5%
9020	Financial Strategies for Global Success	161.10	150.00	-6.9%
9021	Entrepreneurship & Growth	73.11	88.00	20.4%
9022	Innovation	62.24	63.00	1.2%
9023	Global Performance Management	127.87	128.00	0.1%
9024	Venturing in International Firms	205.45	108.00	-47.4%
9025	Decision Making with Analytics	65.00	65.00	0.0%
9026	Sustainability	67.47	75.00	11.2%
9027	Global Business in a Political World	80.21	62.00	-22.7%
9028	Global Logistics	84.58	53.00	-37.3%
9098	Managing People for Exceptional Performance	155.36	150.00	-3.5%
Notes				
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