

Pre-HBA, HBA COURSE MATERIAL FEES 2017-2018

				2017-2018 Amount
	PRE-BUSINESS CUSTOM COURSE MATERIAL FEES			
1	Course		<i>Fees include program activity fees if applicable</i>	
2	1220E	Introduction to Business		207.00
3	2257	Accounting and Business Analysis Fall		197.00
4	2257	Accounting and Business Analysis Spring	<i>approximate</i>	88.00
5	2295F	Introduction to Business For Science Students		97.00
6	2299	Introduction to Business for Engineers		160.00
7	1299E	Business for Engineers		207.00
8	Notes			
9		• <i>Pre-Business course material fees include the custom coursepack, plus all course materials not bound in the custom coursepack including in-class readings, handouts, additional cases and items ordered from outside suppliers like software, workbooks, or other materials.</i>		
10		• <i>Approximately \$20.00 has been added to the coursepack fee to cover the cost of binding, graphic services labour charges and distribution costs.</i>		
11		• <i>The custom course pack and hardcopy handouts are comprised of purchased material, copyright material reported through copyright holders directly, copyright material reported through Access Copyright, and materials that fall in the fair dealing copyright exception.</i>		
12		• <i>The Business 2257 course material fees includes a custom text.</i>		
				2017-2018 Amount
13	IVEY HBA CUSTOM COURSE MATERIAL FEES			
	Course		<i>Fees include program activity fees if applicable</i>	
14	3300	Strategy		115.00
15	3301	Marketing		125.00
16	3302	Communications		115.00
17	3303	Finance		100.00
18	3304	Operations		140.00
19	3307	Managerial Accounting & Control		125.00
20	3311	Leading People in Organizations		300.00
21	3316	Competing with Analytics		175.00
22	3321	Financial Analysis		100.00
23	3322	Leveraging Information Technology		110.00
24	3323	Learning Through Action		75.00

25	Electives		
26	4402	Communications and Society	35.00
27	4408	Cross-Cultural Management	65.00
28	4412	Advanced Presentation Skills	50.00
29	4413	Derivatives	65.00
30	4417	Corporate Financial Reporting	200.00
31	4421	Business to Business Marketing	110.00
32	4427	Advanced Corporate Financial Reporting	65.00
33	4430	Ivey Client Field Project (ICFP)	25.00
34	4431	Consumer Marketing: Advertising & Promotion	140.00
35	4433	Portfolio Management	100.00
36	4434	Management of Services	140.00
37	4439	Entrepreneurial Finance	100.00
38	4441	Entrepreneurial Marketing	105.00
39	4443	Value Investing	100.00
40	4449	Business Leadership	100.00
41	4454	Operations Strategy	125.00
42	4457	Performance Measurement	150.00
43	4458	Leading Change	210.00
44	4461	Strategic Market Planning	95.00
45	4465	Leading Family Firms	40.00
46	4468	Interpersonal Negotiations	100.00
47	4469	Management Science for Competitive Advantage	65.00
48	4477	Corporate Financial Reporting II	70.00
49	4479	Taxation for Managers	65.00
50	4480	Global Strategy	150.00
51	4486	Financial Models	75.00
52	4489	Management of Professional Service Firms	125.00
53	4500	Learning from Leaders	70.00
54	4503	Leadership and Communication	50.00
55	4505	Global Environment of Business	60.00
56	4517	End User Modelling	75.00
57	4518	Project Management	150.00
58	4520	Revenue Management	75.00

59	4522	C&S - Managing the Triple Bottom Line		100.00
60	4525	Service Learning in Africa		100.00
61	4530	Competition & Competitor Analysis		125.00
62	4535	Integrating & Implementing Marketing Decisions		125.00
63	4539	C&S Business Sustainability		105.00
64	4543	Technology Innovation in Action		100.00
65	4547	Health Sector Leadership		100.00
66	4548	Consumer Insights		200.00
67	4553	Social Enterprise		135.00
68	4554	Private Equity		150.00
69	4557	C&S - Business, Government and Globalization		100.00
70	4558	New Venture Creation		180.00
71	4559	Raising Capital in Financial Markets		100.00
72	4564	Design Driven Innovation		100.00
73	4566	Managing High Growth Companies		90.00
74	4567	Investment Management		125.00
75	4569	Ivey Client Field Project (ICFP)		25.00
76	4571	Leadership Under Fire - Developing Character		400.00
77	4572	Retailing		100.00
78	4573	Measurable Marketing		135.00
79	4574	Mergers and Acquisitions		125.00
80	4579	Dark Side of Capitalism		120.00
81	4580	Reputation Management		90.00
82	4583	Behavioural Finance		110.00
83	4584	Giving Voice to Values		50.00
84	4586	Legal Env. Of the MNE		105.00
85	Program Activity Fees			
86	3300	Strategy	<i>Simulation</i>	35.00
87	3300	Strategy	<i>Workshop</i>	25.00
88	3302	Communications	<i>Improv Workshop</i>	8.00
89	3302	Communications	<i>Filemobile Exercise</i>	37.00
90	3302	Communications	<i>Supporting Roles</i>	10.00
91	3304	Operations - Operations in various organizations	<i>Field Trip</i>	30.00
92	3311	Leading People in Organizations: Team Building Exercise	<i>Field Trip</i>	60.00

93	3311	Leading People in Organizations: YMCA Outward Bound	<i>Transportation</i>	10.00
94	3311	Leading People - Supporting Roles Workshop Role-play	<i>Commitment Workshop</i>	40.00
95	4535	SABRE	<i>Simulation</i>	70.00
96	Notes			
97		<ul style="list-style-type: none"> • <i>Course pack fees include: custom course pack, items not bound in the custom course pack including in-class readings, handouts, additional cases and items ordered from outside suppliers through Ivey Publishing like software, workbooks or other materials.</i> 		
98		<ul style="list-style-type: none"> • <i>Approximately \$10.00 has been added to the course pack fee to cover the cost of binding, graphic services labour charges and distribution costs.</i> 		
99		<ul style="list-style-type: none"> • <i>The custom course pack and hardcopy handouts are comprised of purchased material, copyright material reported through copyright holders directly, copyright material reported through Access Copyright, and materials that fall in the fair dealing copyright exception.</i> 		
100		<ul style="list-style-type: none"> • <i>Any increase/decrease in fee reflects adjustments made due to actual costs as compared to estimated fees from previous year.</i> 		
101		<ul style="list-style-type: none"> • <i>Estimated fees for new core courses are based on how many cases and readings will be used.</i> 		